GET INVOLVED WITH THE FOOD BANK'S BACKPACK PROGRAM

At New Lebanon Elementary School

PROGRAM GOALS AND MISSION

The BackPack Program is designed to meet the needs of hungry children on weekends when other food resources are not available. The program provides bags filled with food that is child-friendly, shelf-stable, and easily-consumed. Bags are packed each week by school staff and discreetly distributed to participating children every Friday afternoon.

PROGRAM IMPACT

- **The 133 schools that the Regional Food Bank partners with serve 3,500 children each week, providing 101,000 bags and the equivalent of 610,000 meals to participating children each year.**
- **New Lebanon's BackPack program distributed 930 bags throughout 2015-16. Over 10,800 pounds of food was delivered directly into the hands of New Lebanon's neediest students**
- **Research has shown the BackPack Program helps improve attendance and academic performance and reduce disciplinary actions of participating students.**
- **BackPack food is typically shared with the family which enables the program to meet the nutritional needs of the entire household.**
- **Kids love the fresh fruit because many of them have limited opportunities to enjoy such fresh food.**

PROGRAM AT-A-GLANCE

- **Is designed to tackle the weekend meal gap, when school breakfasts and lunches are not available**
- **Provides students with child-friendly, shelf-stable, and easy to prepare foods**
- **Provides students with the equivalent of six meals over the weekend**
- **Operates for 30 weeks during the academic year (October-mid June)**
- **Serves the children most in need as determined by school staff who know them best**
- **Is flexible in design based on each school's capacities and limitations**
- **Is locally supported by schools, their partners, and generous community members**

HOW YOU CAN HELP

BackPack Programs are locally supported by businesses, community organizations, religious organizations, and individuals.

By supporting New Lebanon's BackPack Program, you help provide children with six meals each weekend throughout the school year. Every little bit helps. Each week, the cost per bag for each student is $6.10.

Donate $183 and support one child for an entire year of meals.

Donate the cost of your morning coffee one week to your local program.

Contact your local program and help pack bags.

Your support will help children and families in your community get the meals they need to live a healthy and active life.

- **"It is a great help when [food] is so costly in the store. It gives me peace of mind. I know my kids look forward to it and enjoy it." -A parent**
- **"I like getting food from the BackPack because I don't have a lot of food in my house." -A student**
- **"This is an excellent program in our community where there are many living at the poverty level. Thanks for putting in the time and effort to make BackPack a reality." -A teacher**

$183 - *Cost of supporting one child for an entire year of meals*

$2,750 - *Cost per year to serve 15 students*

$5,500 - *Cost per year to serve 30 students*

Make your gift today.

Yes, I will support the Regional Food Bank's BackPack Program at New Lebanon and help provide a hungry child with nutritious meals during the weekend.

Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Amount: _____ □ **Check** □ **Visa** □ **American Express** □ **Mastercard**

Number: _____ **Billing Zip Code:** _____ **Expiration Date:** _____

PLEASE MAIL TO: Regional Food Bank of NENY
965 Albany-Shaker Road
Latham, New York 12110
Phone: 518-786-3691

Alleviating hunger … together.

For New Lebanon Central School